

# Adobe® Creative Suite® 5.5 K-12 School Site Licenses

Prepare students for academic and career success  
with new Creative Suite 5.5 software and teaching resources



Affordable site licenses are available for the new industry-standard Adobe Creative Suite 5.5 software. Creative Suite 5.5 and supporting resources help K-12 educators teach creativity, collaboration, and communication skills that prepare students for rewarding college and career paths. Using CS5.5, everyone can easily create print, web, video, and interactive content. With CS5.5, students can now also learn to author for a range of mobile devices. Supporting resources include free standards-aligned curriculums, certification, staff development, and CS Live online services\* (integrated with CS5.5 software).

**CS5.5 Master Collection K-12 School Site Licenses**—Teachers and students get all the features of Creative Suite 5.5 Design Premium, Design Standard, Web Premium, and Production Premium editions with Creative Suite 5.5 Master Collection software. This comprehensive package allows students to design across media with the latest in industry-standard print, web, interactive, video, and mobile design tools from Adobe. This is the most inclusive, value-packed offering in the Adobe K-12 School Site License lineup.

**CS5.5 Design Premium K-12 School Site Licenses**—Students and teachers can easily create print, web, and mobile content with Creative Suite 5.5 Design Premium software. Students can express ideas faster—in print, online, and on mobile devices—with the same design and production tools used by creative professionals worldwide. Teachers can introduce tablets into the creative workflow, mirroring an important practice among creative professionals. Teachers and students also can easily produce interactive content.

**CS5.5 Design Standard K-12 School Site Licenses**—Creative Suite 5.5 Design Standard software gives students and teachers the tools they need to produce breathtaking images, sophisticated graphics, and precise layouts.

**CS5.5 Web Premium K-12 School Site Licenses**—Creative Suite 5.5 Web Premium software helps educators teach standards-based career skills in web design and development. Teachers and students can easily create interactive content, as well as content and applications for mobile devices, including tablets and smart phones.

**CS5.5 Production Premium K-12 School Site Licenses**—Creative Suite 5.5 Production Premium software helps educators teach the filmmaking, broadcasting, and video post-production skills needed for rapidly evolving industries. The software includes sweeping performance enhancements that help teachers and students craft video productions, motion graphics, visual effects, and interactive experiences for virtually any screen.

## Benefits of Adobe K-12 School Site Licenses

**Affordable solutions**—Buy the latest cross-platform creative tools at prices to match your school and district budgets. Value-priced Adobe K-12 School Site Licenses help ensure that schools can easily and affordably adopt these tools for their career and technical programs, while allowing for their use in the administrative office and in other curricular subjects as well.

**Essential, industry-standard tools**—Creative Suite 5.5 K-12 School Site Licenses put the same tools top professionals from a variety of fields use into classrooms at the best possible price, giving students the skills to compete and succeed in postsecondary education as well as the global workforce.

**Free teaching and learning resources**

Access this free online community for a wealth of ready-to-use teaching and learning materials. The Exchange is full of free Creative Suite resources—including **ISTE standards-aligned curriculum sets**—for helping students develop the workforce skills and industry-standard software proficiency they need to succeed in higher education or on the job.

Visit the Exchange at:  
<http://edexchange.adobe.com>.



**Adobe Certified Associate Classroom Licenses**

Academic institutions can now offer an unlimited number of ACA exams. With the ACA Classroom License, your institution can conduct unlimited online ACA testing in one classroom with up to 30 computers. For education providers in all areas, the ACA Classroom License means lower costs, expanded implementation, increased control, and simplified budgeting.

For information on the Adobe Certified Associate program, visit [www.adobe.com/go/k12\\_associate](http://www.adobe.com/go/k12_associate).



**Free curriculum sets**—Adobe provides project-based curriculum guides developed specifically for teaching valuable career skills in graphic design and print production, web design and development, and video design and production based on Creative Suite software. The projects collectively provide enough content for a full-year course in each discipline and have the International Society for Technology in Education (ISTE) National Educational Technology Standards (NETS) Seal of Alignment.

**Adobe certification programs**—Educators can add credentials and students can open up new opportunities by becoming certified for entry-level Creative Suite skills as an Adobe Certified Associate (ACA) and for professional-level Creative Suite skills as an Adobe Certified Expert (ACE).

**Support for the latest Mac OS and Windows® systems**—Students and educators can experience the ultimate in performance when running Creative Suite 5.5 tools natively on Intel® based Mac OS systems and Microsoft® Windows 7 systems. Creative Suite 5.5 also works on Windows Vista® and Windows XP.

**Adobe Creative Suite 5.5**

This chart shows which components are included in each version of Creative Suite 5.5.

Editions of Adobe Creative Suite 5.5					
	Design Standard	Design Premium	Web Premium	Production Premium	Master Collection
Adobe Photoshop® CS5 Extended		•	•	•	•
Adobe Photoshop CS5	•				
Adobe Illustrator® CS5	•	•	•	•	•
Adobe InDesign® CS5.5	•	•			•
Adobe Acrobat® X Pro <small>NEW</small>	•	•	•		•
Adobe Flash® Catalyst™ CS5.5 <small>NOW INCLUDED</small>		•	•	•	•
Adobe Flash Professional CS5.5		•	•	•	•
Adobe Flash Builder™ 4.5 Premium <small>NOW INCLUDED</small>			•		•
Adobe Dreamweaver® CS5.5		•	•		•
Adobe Fireworks® CS5		•	•		•
Adobe Contribute® CS5			•		•
Adobe Premiere® Pro CS5.5				•	•
Adobe After Effects® CS5.5				•	•
Adobe Audition® CS5.5				•	•
Adobe OnLocation™ CS5				•	•
Adobe Encore® CS5				•	•
Additional components in Adobe Creative Suite 5.5					
Adobe Bridge CS5	•	•	•	•	•
Adobe Device Central CS5.5	•	•	•	•	•
Adobe Media Encoder CS5.5	•	•	•	•	•
Adobe Dynamic Link				•	•
Integrates with Adobe CS Live Online Services*†					
	•	•	•	•	•

\* CS Live online services are complimentary until April 12, 2012. Visit [www.adobe.com/go/cs/live](http://www.adobe.com/go/cs/live) for details.

† Adobe online services, including Adobe CS Live Services, are available only to users 13 and older and require agreement to additional terms and Adobe's online privacy policy (available at [www.adobe.com/go/terms](http://www.adobe.com/go/terms)). Online services are not available in all countries or languages, may require user registration, and may be subject to change or discontinuation without notice. Additional fees or subscription charges may apply.

### On-site professional development

Adobe, in partnership with Knowledge Network Solutions, is offering expert, instructor-led workshops that focus on integrating Creative Suite 5.5 tools into school curriculums. Contact your Adobe Authorized Education Reseller for more information or to purchase the workshops. Locate a reseller at <http://partners.adobe.com/resellerfinder/na/education.jsp>.

### Pricing

Adobe Creative Suite 5.5 School Site Licenses are available only to qualifying K-12 public and nonpublic schools located at a single address. These licenses are not available to postsecondary or higher education institutions.

School Site Licenses—North America <sup>†</sup>					
	Design Standard	Design Premium	Web Premium	Production Premium	Master Collection
TLP (up to 500 installations)	\$8,499	\$10,499	\$10,499	\$10,499	\$16,999
TLP (up to 250 installations)	\$7,499	\$9,499	\$9,499	\$9,499	\$15,999
CLP (up to 500 installations)	\$7,499	\$9,499	\$9,499	\$9,499	\$14,999
CLP (up to 250 installations)	\$6,499	\$8,499	\$8,499	\$8,499	\$13,999

<sup>†</sup> All prices are in U.S. dollars. K-12 School Site Licenses, which may be purchased by qualifying educational institutions in the United States and Canada, are now available in Adobe's Transactional Licensing Program (TLP) and Cumulative Licensing Program (CLP).

### Creative Suite 5.5 K-12 School Site License details

Creative Suite 5.5 K-12 School Site Licenses include software licenses for installation on up to 250 or 500 computers. When purchasing K-12 School Site Licenses, customers also must purchase one media kit DVD.

### Upgrade Plan

Easily keep your school or district current with Adobe software. No matter which licensing option you choose, an Upgrade Plan makes it better. You get access to all Adobe upgrades for your covered products during the life of your Upgrade Plan. And during the first three months of your CLP membership, you may also order an Upgrade Plan for previously acquired, current-version Adobe software licenses (as long as Adobe has not announced a new version), bringing all your installations into a unified technology management program.

### For more information

Visit [www.adobe.com/education/products/k12\\_sitelicense](http://www.adobe.com/education/products/k12_sitelicense).  
Adobe resellers, call 800-447-3577.



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# Adobe® Creative Suite® 5.5 K-12 School Site License

## Frequently Asked Questions

### **What is the Adobe Creative Suite 5.5 K-12 School Site License?**

Adobe is offering new Creative Suite 5.5 software—including Design Premium, Design Standard, Web Premium, Production Premium, and Master Collection—through the Adobe K-12 School Site License program. The Adobe K-12 School Site License allows a school to install select Creative Suite software on up to 250 or 500 (school-owned or school-leased) computers regardless of school enrollment size. K-12 School Site Licenses also come with DVDs that contain ready-to-use curriculums and other materials that help educators implement career and technical education programs for print, web, animation, video, and mobile projects.

### **Who is eligible to purchase a K-12 School Site License?**

K-12 School Site Licenses are available to qualifying accredited K-12 public and nonpublic schools only, located at a single address in the United States or Canada.

### **How do I purchase a K-12 School Site License?**

K-12 School Site Licenses can be purchased through either of two Adobe Volume Licensing programs—the Transactional Licensing Program (TLP) or the Cumulative Licensing Program (CLP). To find an Adobe Authorized Education Reseller, visit <http://partners.adobe.com/resellerfinder/na/education.jsp>. For more information about Adobe Volume Licensing for education, visit [www.adobe.com/aboutadobe/volumelicensing/education](http://www.adobe.com/aboutadobe/volumelicensing/education).

### **Can my district purchase a K-12 School Site License and distribute licenses to multiple schools?**

No. A district must purchase a K-12 School Site License for each school that will be using the software. K-12 School Site Licenses cannot be split up and distributed among multiple schools or school locations. For example, if a district wants to purchase Creative Suite 5.5 K-12 School Site Licenses for five schools within the district, that district must purchase five separate site licenses. The district or schools also have the option to purchase individual volume licenses through TLP or CLP from an Adobe Authorized Education Reseller.

### **Can I share licenses with my district office?**

District offices cannot install software from a K-12 School Site License. District offices must purchase volume licenses through TLP or CLP, as they do not qualify as an accredited K-12 public or nonpublic school.

### **May I duplicate and distribute the curriculum DVD?**

A school is welcome to duplicate and distribute the curriculum resources from the Adobe Digital Careers Teaching Resources DVD among educators within that school.

### **What is included with each K-12 School Site License?**

Deliverables include software licenses for the respective Creative Suite 5.5 edition. When purchasing a K-12 School Site License, you also must purchase one media kit. The media kit includes the K-12 Site End-User License Agreement (EULA) and the Adobe Digital Careers Teaching Resources DVD. The media kit will be delivered via postal mail.

### **Can I purchase additional media kits?**

Yes. Contact your Adobe Authorized Education Reseller regarding the availability of additional media kits. Note that additional kits come with the Adobe Digital Careers Teaching Resources DVD only.

**Can I purchase a single K-12 School Site License through the online Adobe Store?**

No. K-12 School Site Licenses are available only through Adobe Volume Licensing and must be purchased through an Adobe Authorized Education Reseller.

**Can a higher education institution (college or university) purchase a K-12 School Site License?**

No. K-12 School Site Licenses are available only to K-12 schools and districts purchasing on behalf of schools.

**Can Creative Suite 5.5 editions be split up to allow individual components to be installed on multiple computers?**

No. A K-12 School Site License for a CS5.5 edition can be installed only on a total of 250 or 500 computers, depending on the license purchased. For example, installing one component from the software on 500 computers and another component on 500 different computers is not permissible. It is permissible to install a subset of components from the CS5.5 edition on any of the computers covered by the license.

**Do K-12 School Site Licenses allow home use by teachers?**

Yes. Each K-12 School Site License comes with an additional 25 or 50 teacher home-use rights licenses depending on the license purchased. Software used at home by teachers must be used exclusively for teaching purposes related to the teachers' employment with the school (such as lesson planning, classroom preparation, and so on).

**Can I install K-12 School Site License software on student computers not owned by the school?**

No. K-12 School Site License software can be installed only on school-owned or school-leased computers. Students can purchase education versions of Creative Suite 5.5 software through an Adobe Authorized Education Reseller.

**What are the system requirements for each CS5.5 product available through the K-12 School Site License program?**

For up-to-date information on system requirements for Adobe Creative Suite 5.5 software, visit [www.adobe.com/products/creativesuite/](http://www.adobe.com/products/creativesuite/) and navigate to the system requirements pages for each edition.

**Can I purchase an Upgrade Plan for K-12 School Site Licenses?**

Yes. Adobe offers an Upgrade Plan for all Creative Suite 5.5 K-12 School Site Licenses. Contact your Adobe Authorized Education Reseller for additional information.

**Do I have to purchase separate K-12 School Licenses for Mac OS and Windows® applications?**

K-12 School Site Licenses allow the use of software on Mac OS and Windows platforms. Customers can install software on both platforms at their school provided the total cumulative installations do not exceed 250 or 500.

**Where can I find additional information about the K-12 School Site License?**

For more information about the Creative Suite 5.5 K-12 School Site License, visit [www.adobe.com/education/products/k12\\_sitelicense/](http://www.adobe.com/education/products/k12_sitelicense/).



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