



Adobe Creative Cloud for education K-12 License for Schools and Districts Customer FAQ

What is the Adobe Creative Cloud K-12 License offering?

Adobe is offering Creative Cloud for education licenses through two flexible options, the Adobe K-12 Named User School Site License, and now, the Adobe K-12 Shared Device School Site License. Both offerings are available for primary and secondary (K-12) schools and districts only and purchased through the Value Incentive Plan (VIP).

Are K-12 District License offering available?

Yes, Adobe also offers Creative Cloud for Education licensing options for K-12 Districts.

What is a Named User License?

The Creative Cloud for Education Named User license includes the Complete set of Creative Cloud applications and services. Licenses are purchased for each student, faculty, and staff member. Licenses include access to 2GB of cloud storage and cloud features. The school's Adobe administrator has the ability to assign & revoke licenses as needed. Since the license is tied to the user's login, they will be able to access their software on any machine where Adobe is installed—allowing students and teachers the flexibility of using Adobe apps both at school and home.

What is a Shared Device license?

The Creative Cloud for Education Shared Device license is a license for each computer, rather than each individual user, and is ideal for classroom, lab and shared computer environments. With new shared device licensing, they can use the latest versions of Creative Cloud—including cloud-based apps and services—on entitled school machines.

Who is eligible to purchase a K-12 License offering?

The **K-12 School Site License** is available to a qualifying accredited primary and secondary or K-12 public and nonpublic school or a school district office located at a single address.

The **K-12 District License** is available to qualifying accredited primary and secondary or K-12 school legal entities* (i.e. school districts). A legal entity may purchase and use District licenses across qualified primary and secondary school sites within the legal entity/school district and for use in administrative offices and/or a fully-owned educational training center used to educate active faculty and staff and/or enrolled primary and secondary school students.

Can a higher-education institution (college or university) or non-profit organization purchase one of the K-12 License offerings?

No, the K-12 School Site License and K-12 District License are available only to qualified primary and secondary (K-12) schools and legal entities. Higher Education institutions can contact Genesis Technologies at 800-433-6326 to learn about institution and student licensing for Higher Education.

* Legal entity refers to an organization that has responsibility for the procurement and contract management of multiple individual primary and/or secondary schools, for example, a district, county, state, or government agency

800-433-6326
www.genesis-technologies.com

Genesis
Technology Solutions for Education,
Non-Profit, and Government.

What are the top reasons to purchase a K-12 License offering?

- **WAH usage** managed centrally to ensure compliance
- **License Management**
 - K-12 license entitlements and other VIP products all in the same administrative console
 - License control with centralized ability to de-activate and redeploy entitlements
- **Term flexibility**
 - Flexible anniversary date so renewal can match budget
 - Multi-year procurement to accommodate budget needs
- **Deployment**—Ability to procure as many licenses as needed

Is the K-12 License a license subscription?

Yes, all of Adobe's Creative Cloud offerings are subscriptions. Licenses can be procured for one year terms or prepaid for up to four years.

How do we purchase the K-12 License offerings?

The K-12 School Site License and K-12 District License offerings are purchased through the Value Incentive Plan (VIP).

K-12 School Shared Device Site Licenses are sold based on each individual school site that will be using the software with a 100 license minimum per purchase for each site. K-12 School Site licenses may only be used by the purchasing school site (cannot be shared with other schools) or for use in district administrative offices and/or a fully-owned educational training center.

K-12 School Named User Site Licenses are sold based on each individual school site that will be using the software with a 500 license minimum per purchase for each site. K-12 School Site licenses may only be used by the purchasing school site (cannot be shared with other schools) or for use in district administrative offices and/or a fully-owned educational training center.

For more information on Adobe licensing programs visit

<http://www.adobe.com/volume-licensing.edu.html>.

K-12 District Shared Device Site Licenses are sold based on each school district that will be using the software with a 500 license minimum per purchase for each district.

K-12 District Named User Site Licenses are sold based on each school district that will be using the software with a 500 license minimum per purchase for each district.

For more information contact your Adobe Authorized Education Reseller.

How is the K-12 License offering priced?

As stated above, the K-12 Named User License offerings are based on a minimum license purchase of 500 Users. Licenses can be purchased for \$5 USD per Named User license.

As stated above, the K-12 Shared Device License offerings are based on a minimum license purchase of 100 User. Licenses can be purchased for \$25 USD per Shared Device license.

Can our district purchase a K-12 School Site License and distribute licenses to multiple schools? No, the K-12 School Site License must only be used at the school site that purchased the licenses. However, we have simplified this process by introducing the K-12 District License, which allows deployment across multiple school sites by the district and may eliminate the need to purchase the K-12 School Site License offering for each school, depending on your district and/or school situation.

800-433-6326
www.genesis-technologies.com

Genesis
Technology Solutions for Education,
Non-Profit, and Government.

The district or schools also have the option to purchase individual device and/or named-user product licenses through VIP from an Adobe Authorized Education Reseller.

Larger school districts interested in covering many or all of their schools may want to evaluate Adobe's Enterprise Term License (ETLA) agreement, which can offer licensing flexibility and access to non-Creative Cloud products such as Adobe Captivate, Adobe Presenter, Adobe Photoshop and Premiere Elements, esignatures and many other offerings.

What if we need more than the minimum number of licenses for our school or district?

At the time of purchase, you can add as many licenses over the purchase minimum (for an additional fee) that each school site or district requires. This must be done either at the time of the initial purchase or at the time of the license renewal.

Can we add licenses during the term of the VIP agreement?

Yes, additional licenses can be added mid-term. Please contact your Adobe Authorized Education Reseller for more details.

As an existing K-12 VIP Member, can we purchase a K-12 License offering under our current agreement?

Yes. You can add this program onto an existing VIP agreement and the term will be pro-rated to the end of the subscription term.

Do the K-12 License offerings allow teacher home use?

Yes, each K-12 License allows for teacher home usage for eligible teaching staff. A license may be deployed in a classroom, lab or at home as long as the school or district has procured enough licenses to meet their deployment needs. Each deployment including a license deployed at a teacher's home counts as one license used.

If the teacher uses their own computer, they must either bring it to the school to get the required software deployment package installed or you will need to supply them with the software deployment package via protected internet access. The teacher may have to access the school or district servers (login required) to download the required software package. Licenses must be immediately deactivated/revoked from teacher computers when they are no longer employed by the school or district.

Can we install K-12 License software on student computers not owned by the school?

K-12 License software may also be installed on student-owned computers in 'bring your own device' (BYOD) environments for students enrolled at the school. Each deployment on a student-owned device counts as one license used. Schools must authorize student use of the license, take full responsibility for all student use of the software and your school retains all license use rights under your VIP membership (license use rights may not be transferred to the student).

If a student uses their own computer, they must either bring it to the school to get the required software deployment package installed or your school will need to supply them access to the software deployment package via protected internet access. Students may have to access your school servers (login required) to download the required software package. Schools and districts are responsible for ensuring deployment access only to eligible students and licenses deployed to student-owned computers must be deactivated/revoked once the student is no longer enrolled at the school.

Do we need to purchase separate site licenses for Mac OS and Windows applications?

No, Creative Cloud can be installed on either operating system and doesn't require a special operating system specific purchase.

What are the system requirements for each K-12 License?

For up-to-date information on system requirements for Adobe Creative Cloud, visit <https://helpx.adobe.com/creative-cloud/system-requirements.html>.

Can Creative Cloud be broken up and individual components installed on multiple computers?

No, only one Creative Cloud for education device license can be installed/used per computer regardless if the installation is for all the Creative Cloud applications or only a single application.

Is our school required to install all of the products in Creative Cloud or can we install just a subset of the products?

You are not required to install all the products and can install only the applications needed on a machine but partial installations still count as a fully deployed license. The Creative Cloud Packager offers an easy way to help customize application deployments.

Can licenses be redeployed?

Yes, if you have a lab machine that is decommissioned, a faculty member leaves, a student is no longer enrolled at the school or any other event that requires a license to be deactivated or revoked, that license can be deactivated using the VIP Admin Console and reallocated to another machine as long as it is still tied to the site for which it was procured.

Where can I find additional information about the K-12 License offerings?

For more information visit Genesis Technologies website.



800-433-6326
www.genesis-technologies.com

Genesis
Technology Solutions for Education,
Non-Profit, and Government.

