

Trend Micro™

# WORRY-FREE SERVICES

Simple, complete, trusted protection for your business

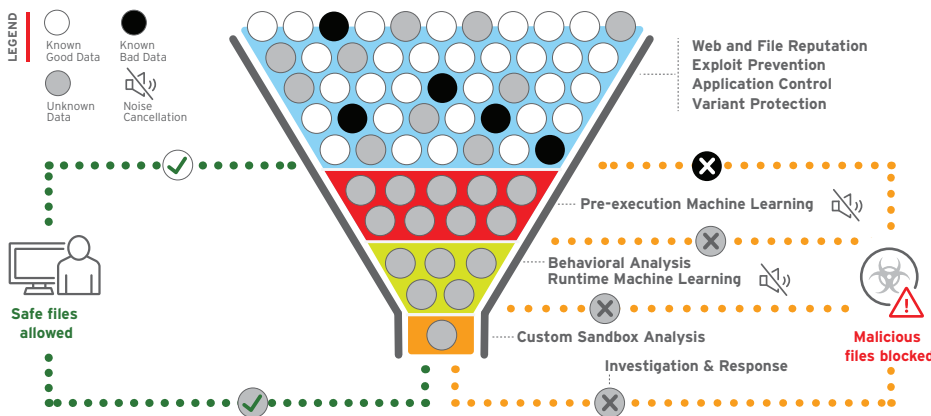
The threat landscape used to be black and white—you kept the bad stuff out and the good stuff in. Now it's harder to tell the good from the bad, and traditional signature-based antivirus approaches alone are a weak defense against ransomware and unknown threats, which often slip through. Next-generation technologies help with some threats but is in no way foolproof, and adding multiple anti-malware tools on a single endpoint results in too many products that don't work together. To complicate matters your users are increasingly accessing corporate resources from a variety of locations and devices, and even services in the cloud. You need endpoint security that is smart, optimized, and connected, from a proven vendor you can trust.

**Trend Micro™ Worry-Free Services** uses a blend of advanced threat protection techniques to eliminate security gaps across any user activity and any endpoint. It constantly learns, adapts, and automatically shares threat intelligence across your environment:

- Automatic detection and response against an ever-growing variety of threats, including fileless and ransomware
- Insightful investigative capabilities and centralized visibility across the network by using an advanced EDR toolset (optional Endpoint Sensor add-on)
- An all-in-one lightweight agent

## WHAT IS XGEN™ SECURITY?

**Trend Micro™ Worry-Free Services, powered by XGen™ security** is the first to infuse high-fidelity machine learning which uniquely analyzes files not only before execution—but also during runtime for more accurate detection with other detection techniques for the broadest protection against ransomware and advanced attacks.



## PROTECTION POINTS

- Physical endpoints
- Virtualized endpoints
- Windows PCs and Servers
- Mac computers
- Android and iOS devices
- Point-of-sale (POS) and ATM endpoints

## THREAT DETECTION CAPABILITIES

- High-fidelity machine learning (pre-execution and runtime)
- Behavioral analysis (against scripts, injection, ransomware, memory, and browser attacks)
- File reputation
- Variant protection
- Census check
- Web Reputation
- URL Filtering
- Command and control (C&C) blocking
- Data Loss Prevention (DLP)
- Device control
- Endpoint Detection and Response (EDR)
- Encryption (Bitlocker) management
- Application Control
- Firewall



# WORRY-FREE SERVICES

## KEY FEATURES

### Device protection



Endpoint Detection and Response (EDR) (Endpoint Sensor add-on)



Advanced threat protection and web security



Mobile device security and management

### User Protection



Application Control



Web Reputation



URL Filtering

### Data protection



Data loss prevention



Device control



Ransomware protection



Quickbooks protection

## SYSTEM REQUIREMENTS

For full system requirements, visit [www.worryfree.com](http://www.worryfree.com)

Trend Micro Incorporated, a global leader in cyber security solutions, helps to make the world safe for exchanging digital information. Our innovative solutions for consumers, businesses, and governments provide layered security for data centers, cloud environments, networks, and endpoints. For more information, visit [www.trendmicro.com](http://www.trendmicro.com)

### WHY CHOOSE TREND MICRO FOR YOUR SECURITY PARTNER?

- 30 years of security expertise for business and consumers
- Worry-Free Business Security solutions that protect over 600,000 businesses worldwide
- Solutions that are powered by **Trend Micro™ Smart Protection Network™**, a cloud-based global threat intelligence infrastructure supported by over 1,200 threat experts worldwide

To learn more, contact your trusted IT partner or your local Trend Micro sales office.

### SEE HOW WE STACK UP

[https://www.trendmicro.com/en\\_us/business/technologies/competitive-benchmarks.html](https://www.trendmicro.com/en_us/business/technologies/competitive-benchmarks.html)



Securing Your Connected World

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